



HUMAN FACTORS AND ERGONOMICS SOCIETY

HFES FELLOWS PROFILE



Name: Kim-Phuong L. Vu

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Short biography: Kim-Phuong L. Vu is Professor of Psychology at California State University Long Beach (CSULB). She is Associate Director of the Center for Usability in Design and Accessibility and the Center for Human Factors in Advanced Aeronautics Technologies at CSULB. Dr. Vu has over 150 publications in areas relating to human performance, human factors, and human-computer interaction. She is co-author of the book Stimulus-Response Compatibility Principles: Data, Theory, and Application and co-editor of the Handbook of Human Factors in Web Design (2nd ed.). Dr. Vu is a Fellow of the American

Psychological Association (Divisions 3: Experimental Psychology and 21: Applied Experimental and Engineering Psychology), the Human Factors and Ergonomics Society, and the Psychonomic Society.

Career philosophy/mission statement: Train students through multidisciplinary research to prepare them for future careers.

Advice for students: Try to focus and be thankful for what you have rather than complain about what you do not have.

Specialty Area(s): Academia & Teaching; Research & Development; Applications & Practice; Management & Supervision

Field of Interest(s): Aerospace; Applied Research; Attention; Automation; Aviation; Basic Research; Cognition; Cognitive Psychology; Expertise; Human Computer Interaction; Memory; Methods; Product Design; Researcher; Simulation; Training; User Experience/UX; Workload

Geographic Location: California

Willingness to communicate with students/availability for face-to-face or virtual meetings: Yes, I am available

If you are willing to communicate with students, how can students contact you? Email

Fellow status: Active

HFES Technical Group Affiliation(s): Aerospace Systems Technical Group; Education Technical Group; Perception and Performance Technical Group; Training Technical Group

Year inducted as a fellow: 2016



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Awards/Honors: Fellow, American Psychological Association (Division 3: Experimental Psychology): January 2017; Fellow, Human Factors and Ergonomics Society: September 2016; Fellow, Psychonomic Society: January 2014; Fellow, American Psychological Association (Division 21: Applied Experimental and Engineering Psychology): January 2014

Links to publications /Lab website/Research Gate or similar profile:

<http://www.cla.csulb.edu/centers/cuda/> <http://www.chaat.cla.csulb.edu>

[CV/Resume](#)